



PRESS RELEASE

Connective is speeding up its worldwide expansion by opening a subsidiary in France.

Antwerp [23rd of May 2017] – Connective, a software vendor that creates and distributes Digital Transaction Management (DTM) within the financial, insurance and government sector, recently opened a new office in France.

The market for Digital Transaction Management is booming. Particularly electronic signature solutions are gaining widespread adoption in large part due to the implementation of the European eIDAS regulation. As a key player in the European DTM market, this means Connective is thriving. The Belgian FinTech scale-up is a provider of software that enables users to digitally create, share and sign documents in an intuitive and secure way. Their software contains a wide range of digital signing methods such as signing with an electronic ID.

For Connective, opening a new office in Paris is an obvious step. Just last year they raised 4.5 million euros in funding to realise their global ambition. Opening a French subsidiary is a first milestone in their expansion in Southern Europe, the Middle East and Africa.

The increasing use of digital contracts, invoices, reports and the common acceptance of electronic signatures proves that digital transformation in France is accelerating. *“The decision to open this subsidiary is a result of the demand of the French market for a reliable, locally-based and recognised European partner, to help digitalise each stage of their transactions - from authentication, to workflow management, creating documents and electronic signatures etc. by using simple and rapidly operational solutions,”* as Nicolas Métivier, Director for Connective SEMEA, emphasises.

Connective France's strength lies in the fact that it is one of the only European actor that can easily and rapidly integrate the advanced and qualified signature process as a whole, while complying with eIDAS legislation. With mobile, agile and secure solutions Connective, ensures that European firms can digitalise and streamline transactions, in order to improve the customer experience and commitment, whilst reducing costs.

With the opening of the French subsidiary, next to the existing offices in Belgium and The Netherlands, Connective reinforces her “glocal” presence. *“Europe is a key economic area for Connective. We intend to provide relevant solutions and services to local business requirements, as well as legislation,”* Nicolas Métivier explains.

About Connective

Connective NV, founded in 2014, has rapidly become a reference in the financial, insurance and public sectors in the field of Digital Transaction Management. The FinTech scale-up offers solutions to generate, digitally sign and exchange so-called “smart contracts” in an easy and flexible way. As such it meets the growing demand to digitise document driven processes and easily sign documents digitally. References such as Bank J. Van Breda & C°, ING Bank Belgium, DELA Insurances in the Netherlands, BNPP Group, Keytrade Bank, Delta Lloyd Life, Crelan, Record Bank and others today firmly believe in the solution offered by Connective. The company has its main office in Antwerp, a branch in Den Haag (NL) and has 30 employees. Connective recently collected 4.5 million euro to accelerate its international expansion. More information on www.connective.eu

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